



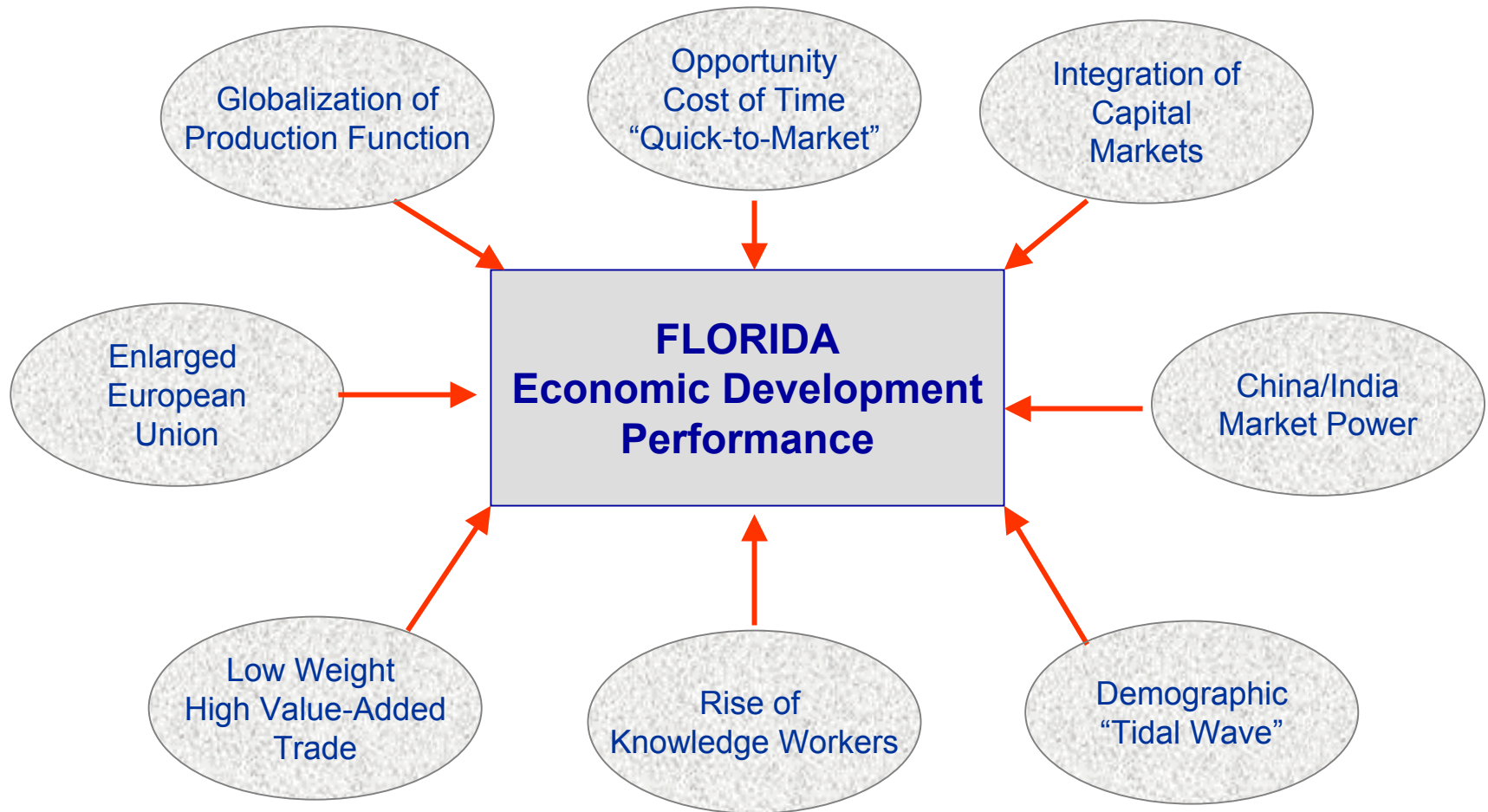
Globalization and Economic Development in Florida: Challenges and Opportunities

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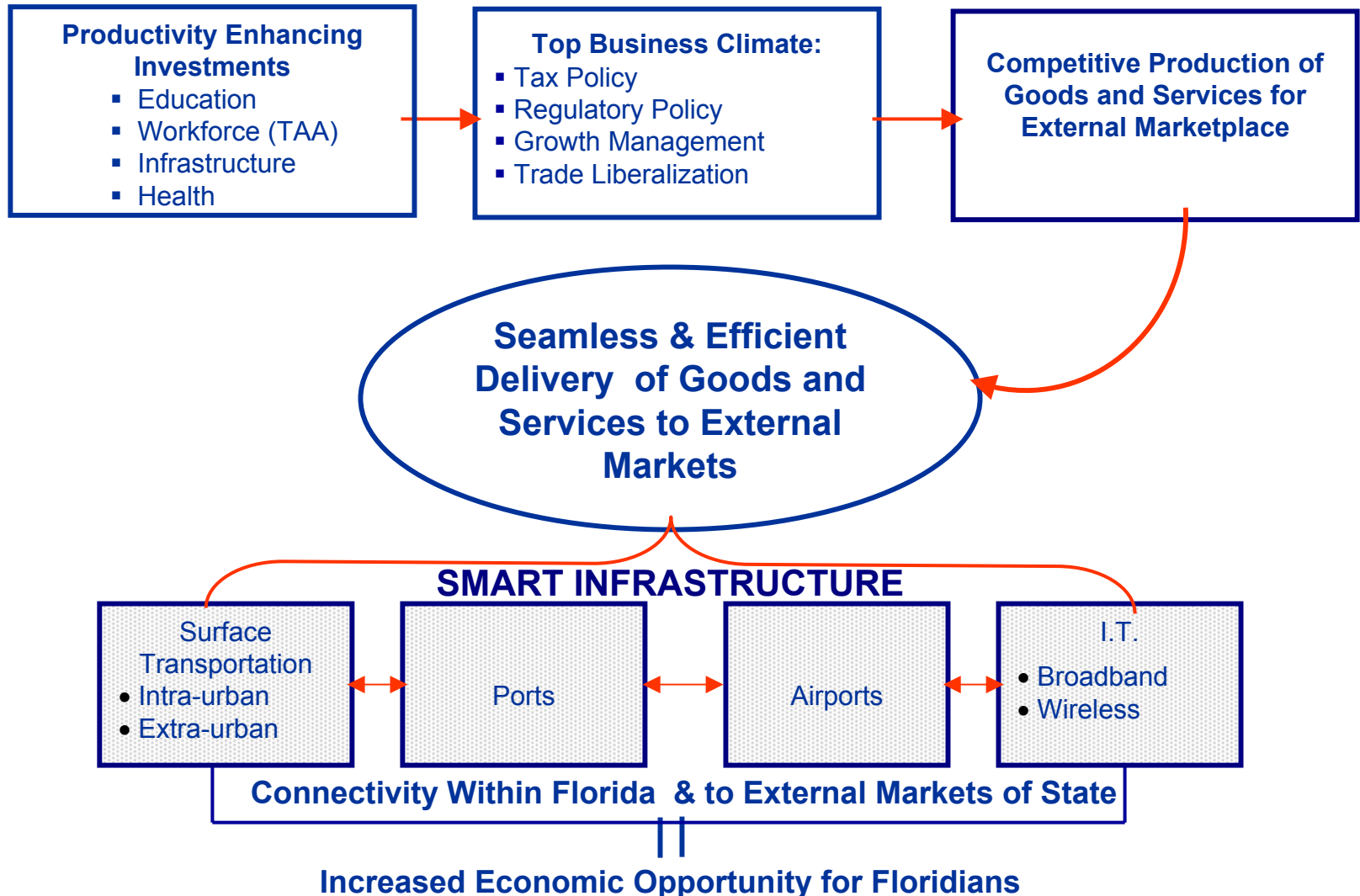
**Florida's Global Frontiers:
Impacts of Trade Liberalization Conference**

September 23-24, 2004
Tampa, Florida

Global Trends Impacting Economic Development Performance of Florida



Maximizing Economic Development in Florida under Globalization



Recent Performance Indicators Under Globalization

POSITIVE

- **Top Business Climate**
 - ✓ Site selectors rankings (↑)
 - ✓ Low overall tax burden
 - ✓ Entrepreneurial state
- **Strong expansion of “knowledge-intensive” employment**
 - ✓ Leads nation – knowledge services
 - ✓ “High-tech” growth – top in southeast
- **Solid global performance**
 - ✓ Florida-origin exports – \$25 billion
 - ✓ Foreign direct investment – \$36 billion
 - ✓ IT connectivity – NAP
- **Community college system**

NEED ADDITIONAL IMPROVEMENT

- **K-12 educational outcomes improving, but below “world class”**
- **Worker training and re-training requires additional investment**
 - ✓ WIA model is positive – business and locally driven
- **Business tax burden**
 - ✓ Businesses pay 48% of all state/local taxes
 - ✓ 13th highest in nation
- **Multimodal transportation connectivity – “bottlenecks!”**

Concluding Observations

- ❖ Globalization is driven by rapid technological change, creating “borderless” markets
- ❖ Economic integration and competition across national boundaries are occurring through the flows of trade, financial capital and people – facilitated by XXI Century communications systems
- ❖ Trade liberalization agreements (FTAs) are a rational response to the ongoing globalization process
 - ✓ “Push out” production possibilities frontier
 - ✓ Provide a legal framework for a transparent and rules-based system to the globalization process.
 - ✓ Improve consumer welfare (lower prices and greater choices)
- ❖ FTAs are the effects **not** the cause of globalization process

❖ Enhancing economic opportunities for Floridians under globalization requires:

- ✓ World-class business climate
- ✓ Productivity enhancing investments in education, workforce training and “smart infrastructure” (performance based)
- ✓ Local solutions for local issues

❖ As Floridians under globalization process.....

- ✓ Let's act as “gazelles” (fast, flexible and smart)
- ✓ Avoid “ostrich” syndrome
- ✓ Emulate the thinking of General Grant in the Virginia Wilderness in 1864, when he stated to his timid generals:

*‘I am sick and tired of hearing that Bobby Lee will do a summersault over our lines and attack us from the rear with his whole army...let's worry less about what Bobby Lee will do to us...and **let him worry about what we will do to him**’*

“ ‘Smart’ offense is the best defense”